

# SHOWTIME SPORTS® LAUNCHES OFFICIAL MAYWEATHER vs. MCGREGOR PPV COMMERCIAL SPOT

*Feat. Multi-platinum Recording Artist Aloe Blacc's new song "King Is Born"*



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Four weeks before the August 26 showdown between legendary boxing champion **Floyd "Money" Mayweather** and UFC® champion "**The Notorious**" **Conor McGregor**, SHOWTIME Sports® has released the official 30-second commercial spot set to the newly-released track from GRAMMY-nominated, multi-platinum XIX / Interscope recording artist **Aloe Blacc**, "King is Born".

Floyd Mayweather vs. Conor McGregor is a 12-round super welterweight matchup that pits the legendary boxer Mayweather against the all-time MMA great McGregor in an unprecedented event that takes place Saturday, August 26 at T-Mobile Arena in Las Vegas. The event telecast is produced and distributed by SHOWTIME PPV® and promoted by Mayweather Promotions.

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## **CONTACTS:**

Chris DeBlasio, Showtime Networks Inc.: (212) 708-1633

Matt Donovan, Showtime Networks Inc.: (212) 708-1663

Flo Jocou, Showtime Networks Inc.: (212) 708-7319

Steve Pratt, BZA/SHOWTIME: (310) 408-4555